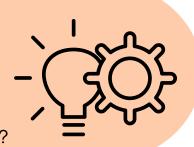
SCHEDULING ORDER OF OPERATIONS

"THE SCHOO"

1. WHY?

- What are your program goals?
 - o At-Large Bid?
 - Need to win to keep your job?
- · Challenge your team OR Build chemistry?



2. WHO?

- Who should you play?
 - WHAT LEVEL?
 - Style makes fights...
 - When do they historically underperform?



3. WHEN?

- · Know your open dates.
- Communicate with Admin and MBB.
- Be mindful of TRAVEL & RECOVERY
- · Home games that MAXIMIZE attendance



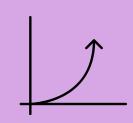
4. WHERE?

- The committee favors the BOLD.
- Neutral site wins are better than home wins. TOURNAMENTS? 3 GAME OR 2?
- Should you even play road games?



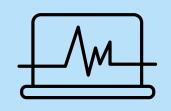
5. HOW MUCH?

- What is your guarantee budget?
 - And is it really your choice?
- How much to host a game ALL-IN?
- How much to go on the road ALL-IN?



6. CONTACT

- KNOW KEY TIMES OF YEAR
- Be ready to strike.
- Be prompt and always follow-thru



7. CONTRACTS

- Know YOUR policy...but fight for promptness.
- Understand that times have changed and you MUST get them out and signed ASAP



8. STAY ORGANIZED

- Always know who you are playing and have this INFO on you digitally.
- Be able to answer questions about your schedule. YOU ARE THE EXPERT.

