

# Recruiting- Step 1

- **What's more important-** how you recruit players, or what players you recruit in the first place?
- **Evaluating is a skill** that we must constantly refine and improve.
  - Opening Questions...
    - What does our team need in this class?
    - What type of player does my head coach like at this position?
    - How do our current players at this position stack up?
    - What type of player is a fit for our school off the court?
  - What are the key parts of evaluating players?
  - How can we step up our game in evaluating? How can you stand out from a crowd sitting on a baseline?
  - Evaluating is all about gathering INFORMATION!
- **There are restrictions and limitations-** legislative, financial, time, geographic.
  - Organization is key.
  - Maximize your budget, and find more money if necessary.
  - Be creative!
- **The golden question** we all try to master
  - "Is player A better than player B?"
  - When- I will perhaps never see them play against each other on the same court, at the same time, long enough to make a fair evaluation.
- **It's our responsibility** to work hard to be right.
  - Our coaching staff and our program's future depends on our recruiting decisions in more ways than one.
  - COMMUNICATE the information you gather
  - Your honesty and integrity will carry you far in building relationships.



**Travis Ponton**  
**Assistant Women's Basketball Coach**  
**LIU Brooklyn**  
**(c) 804-920-5362**  
**(e) [travis.ponton@liu.edu](mailto:travis.ponton@liu.edu)**  
**(t) @travisponton**

