



PRESS RELEASE

WBCA Board of Directors appoints Cox Enterprises executive Lacey Lewis to serve as association's treasurer

ATLANTA (July 21, 2015) – Lacey Lewis, senior vice president of finance for Cox Enterprises, has been appointed treasurer of the Women's Basketball Coaches Association, the WBCA office announced today. The announcement was made following an electronic vote of the association's board of directors.

Lewis oversees the financial planning and analysis, audit, accounting, sustainability operations, supply chain, fleet and newspaper supply functions for Cox Enterprises, which is a leading communications, media and automotive service company.

"We are extremely fortunate to have someone with Lacey's experience and expertise join our organization in this crucial role," said WBCA Executive Director Danielle M. Donehew. "She is well respected within her industry and has helped Cox Enterprises achieve great success. We appreciate both Lacey's willingness to serve as the WBCA treasurer and Cox Enterprise's support by sharing one of its key executives with us."

"The work the WBCA does to support women's athletics is incredibly valuable. I am grateful to be asked to serve as treasurer of the Board of Directors," said Lewis. "A sound financial plan is key to safeguarding any organization's future and I am honored the WBCA has put its trust in my abilities to help shepherd them forward."

A comprehensive revision to the WBCA Bylaws, which was recently approved by vote of the membership, restructured the organization's board of directors and executive committee. The board of directors now appoints the treasurer, which was formerly elected by the membership from among its members.

"The board realized it needed someone with significant knowledge and experience in financial strategy and management to advise and guide them in developing sound financial policies," said Donehew. "That was their rationale for proposing this particular amendment to the bylaws."

"In her roles both as an officer of the association and as chair of the association's finance committee, Lacey will be an invaluable asset to and resource for the board of directors, executive committee and staff as we develop financial strategies and manage our resources better to grow the association and better serve our members in the future."

Lewis previously served as Cox Enterprises' vice president of corporate development, a role she assumed in 2006. She joined the company's internal audit department in 1984 and held a number of roles across Cox's operating companies, including director of business operations and vice president of investor relations for Cox

Communications, as well as vice president and chief financial officer of Cox Interactive Media. Prior to joining Cox, Lewis worked for Deloitte and Touche, which provides audit, tax, consulting, enterprise risk and financial advisory services.

Lewis was named the Oracle Chief Sustainability Officer of the Year in 2014, the Media Financial Management Association honored Lewis in 2012 with one of its People to Watch awards and she was named a Woman of Excellence by Business to Business magazine in 2011.

Currently, Lewis serves on the board of trustees for the Georgia Conservancy and holds the position of immediate past chairman of the Board. She is a member of the Atlanta chapter of the Association for Corporate Growth.

The Auburn University alum received a bachelor's of science degree in Accounting from the institution, in which she is an active member in various organizations affiliated with the school including mentoring student athletes. After receiving her bachelor's of science degree, Lewis graduated from the executive development program at Emory University's Goizueta Business School.

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About the WBCA

Founded in 1981, the Women's Basketball Coaches Association promotes women's basketball by unifying coaches at all levels to develop a reputable identity for the sport and to foster and promote the development of the game as a sport for women and girls. For more information on the WBCA, please visit WBCA.org.