



PRESS RELEASE

## Three programs selected as finalists for Russell Athletic 'Together We R' Team Award

*View finalists' videos and vote by 'liking' your favorite at the WBCA's YouTube channel*

ATLANTA (March 16, 2015) – California University of Pennsylvania, Eastern Michigan University and the University of Richmond women's basketball programs are finalists for the fourth annual Russell Athletic "Together We R" Team Award, the Women's Basketball Coaches Association (WBCA) announced today.

In its fourth year, the "Together We R" Team Award honors programs that have strived to succeed in the face of adversity, overcoming extraordinary circumstances such as an unforeseen team crisis, barrier or unfortunate situation that caused extra stress. The team must exemplify strong commitment to core values of togetherness, courage, unparalleled work ethic and heart, and must personify the "Together We R" belief that teams are stronger than individuals.

The finalists – selected by a committee of WBCA past presidents – have each submitted a video telling their story. The videos are posted on the WBCA's YouTube channel:

[California University of Pennsylvania](#)  
[Eastern Michigan University](#)  
[University of Richmond](#)  
[WBCA YouTube Page](#)

Starting today, WBCA members and fans alike can vote by "liking" the video for the team they think is most deserving of the award. The fans' choice, determined by the video receiving the most "likes," will receive one additional vote when the selection committee chooses the winner. Voting ends at 5 p.m. ET Friday, March 20.

The recipient of the "Together We R" Team Award will be announced and formally recognized during the Fifth Annual WBCA Awards Show, which will be held on Monday, April 6, at the Tampa Marriott Waterside in Tampa. This event is part of the WBCA National Convention and is held in conjunction with the NCAA® Women's Final Four®.

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About Russell:

For more than 100 years, Russell Brands, LLC, has supplied America's teams with the latest innovations to help them perform at their best and is a leading supplier of apparel and team uniforms at the high school, college and professional levels. Russell's collegiate licensed products and athletic wear are broadly distributed and

marketed through department stores, sports specialty stores, retail chains and college bookstores. For more information, visit [www.RussellAthletic.com](http://www.RussellAthletic.com).

About the WBCA:

Founded in 1981, the Women's Basketball Coaches Association promotes women's basketball by unifying coaches at all levels to develop a reputable identity for the sport and to foster and promote the development of the game as a sport for women and girls. For more information on the WBCA, please visit [wbca.org](http://wbca.org).

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