



PRESS RELEASE

UConn/Werner Ladder Championship Ladder Presentation

Storrs, CT (November 8, 2013) -- In honor of their 2013 NCAA® Division I Women's Basketball Championship, head coach Geno Auriemma and the University of Connecticut Athletics Department will be presented with a pair of ladders from Werner Ladder, the Official Ladder of the 2013 NCAA® Basketball Championships. The presentation will take place during pregame ceremonies of the Huskies' game versus Stanford University at 7 p.m. ET Monday, November 11, 2013, at Gampel Pavilion in Storrs, Conn.

"Werner is proud to be an authentic part of the women's basketball championships and we are honored to once again present Coach Auriemma and the University of Connecticut women's basketball team with these ladders," said Chris Filardi, Vice President of Marketing for Werner.

Coach Auriemma will autograph both ladders used to cut down the nets in the 2013 championship nets. Both ladders, as well as, other championship memorabilia including the scissors used to cut down the nets, will be auctioned off on UConnHuskies.com beginning at 9:00 a.m. on Wednesday, November 13.

A full selection of Werner ladders for both consumers and professionals are available at Lowe's, an Official Corporate Partner of the NCAA®, and at www.Lowes.com, as well as most major home centers, professional hardware and paint retailers nationwide.

About Werner®

WERNER, a WernerCo brand, is the world leader in ladders and has a complete line of climbing products designed for working at heights. The portfolio includes ladders, attic ladders, scaffolding, pump jacks, stages, planks, step stools, accessories and fall protection equipment including harnesses, lanyards, anchors and compliance kits. From ladders to fall protection, WERNER provides a full line of climbing equipment that's engineered to give you maximum safety, durability and productivity at every height. All WERNER products meet or exceed applicable international safety standards. For more information, visit <http://us.wernerco.com>.

About WernerCo

WernerCo is a privately owned, fully-integrated, international manufacturer and distributor of climbing products, fall protection equipment and jobsite, truck and van storage equipment. WernerCo has manufacturing, warehousing, sales and distribution facilities in the United States, Australia, Canada, China, Mexico, Vietnam and the United Kingdom. WernerCo's international headquarters are in Schaffhausen, Switzerland and its US headquarters are in Greenville, Pennsylvania. For more information, visit www.wernerworldwide.com.

About the WBCA

Founded in 1981, the WBCA promotes women's basketball by unifying coaches at all levels to develop a reputable identity for the sport and to foster and promote the development of the game as a sport for women and girls. For additional information about the WBCA, please visit WBCA.org.

About the NCAA

The NCAA is a membership-led nonprofit association of colleges and universities committed to supporting academic and athletic opportunities for more than 450,000 student-athletes at more than 1,000 member colleges and universities. Each year, more than 54,000 student-athletes compete in NCAA championships in Divisions I, II and III sports. Visit www.ncaa.org and www.ncaa.com for more details about the Association, its goals and members and corporate partnerships that help support programs for student-athletes. The NCAA is proud to have the following elite companies as official Corporate Champions—AT&T, Capital One and Coca-Cola—and the following elite companies as official Corporate Partners—Allstate, Buffalo Wild Wings, Buick, Burger King, Enterprise, Infiniti, LG, Lowe's, Nabisco, Northwestern Mutual, Reese's (Hershey's), Unilever and UPS.