



PRESS RELEASE

WBCA selects Bruno Sports Enterprises at Eclaro Sports to guide search for associations next CEO

ATLANTA (May 1, 2014) – The Women's Basketball Coaches Association (WBCA) Executive Committee has selected Bruno Sports Enterprises at Eclaro Sports to guide the association's board of directors in the search for the organization's next chief executive officer/executive director, WBCA President Sue Semrau announced today.

The New York-based firm headed by Linda Bruno, a longtime collegiate athletic administrator, will immediately begin working with the WBCA Executive Committee to determine next steps in identifying candidates to succeed Beth Bass who resigned as CEO/ED on April 17 after more than 17 years in the position.

"The most important decision faced by any organization's board of directors is selecting a leader," said Semrau, who is the head women's basketball coach at Florida State University. "We are excited to have Linda with her extensive experience and expertise assisting us with this critical search process."

A respected collegiate athletic administrator with more than 30 years experience, Bruno was associate commissioner of the Big East Conference from 1982 to 1994 and commissioner of the Atlantic 10 Conference from 1994 to 2008. She is a past chair of both the NCAA Division I Women's Basketball Committee and NCAA Division I Championships Cabinet; and past member of the NCAA Division I Management Council; and a past vice president of the Collegiate Commissioners Association.

Bruno established Bruno Sports Enterprises in 2008 and allied her company with Eclaro Sports in 2011. She also currently serves as commissioner of the NCAA Division III Skyline Conference. She specializes in helping colleges find coaches and administrators who are the best fit for that institution. Eclaro, the parent company of Eclaro Sports, is a leading business consulting firm that places executives in both national and international positions.

A national search will begin immediately with the intent of naming a new CEO/ED in early July.

About the WBCA:

Founded in 1981, the Women's Basketball Coaches Association promotes women's basketball by unifying coaches at all levels to develop a reputable identity for the sport and to foster and promote the development of the game as a sport for women and girls. For more information on the WBCA, visit wbca.org.

