



PRESS RELEASE

WBCA CEO Beth Bass reacts to hiring of Jimmy Dykes as Arkansas head women's basketball coach

"Arkansas's decision to hire someone who has not coached basketball in 23 years is disappointing to the multitude of more-than-qualified coaches who are members of our association.

"That being said, in this post 'Val Ackerman white paper era,' we all are placing renewed emphasis on reinvigorating the growth of our sport by promoting women's basketball programs within our respective communities in the belief that the renewed fan interest will trickle up. The WBCA, in fact, is conducting a daylong seminar on this very subject this Friday in Nashville.

"If the Arkansas administration believes Jimmy Dykes, because of his celebrity, his ties to the university, and to the Fayetteville community, is the best person to reinvigorate support for and fan interest in Razorback women's basketball, then we will not second guess them from afar.

"I welcome Jimmy to the women's basketball community and look forward to working with him to grow our game. And I certainly hope to see him this weekend at the WBCA National Convention in Nashville."

About the WBCA:

Founded in 1981, the Women's Basketball Coaches Association promotes women's basketball by unifying coaches at all levels to develop a reputable identity for the sport and to foster and promote the development of the game as a sport for women and girls. For more information on the WBCA, please visit wbca.org.