



PRESS RELEASE

Four programs selected as finalists for Russell Athletic 'Together We R' Team Award

ATLANTA (March 10, 2014) – Colorado Christian University, the University of North Carolina, Purdue University and the University of South Carolina women's basketball programs are finalists for the third annual Russell Athletic "Together We R" Team Award, the Women's Basketball Coaches Association (WBCA) announced today.

In its third year, the "Together We R" Team Award honors programs that have strived to succeed in the face of adversity, overcoming extraordinary circumstances such as an unforeseen team crisis, barrier or unfortunate situation that caused extra stress. The team must exemplify strong commitment to core values of togetherness, courage, unparalleled work ethic and heart, and must personify the "Together We R" belief that teams are stronger than individuals.

The finalists – selected by a committee of WBCA past presidents – have each submitted a video telling their story. The videos are posted on the WBCA's YouTube channel:

<http://www.youtube.com/user/WBCABasketball>

Starting today, WBCA members and fans alike can vote by "liking" the video for the team they think is most deserving of the award. The fans' choice, determined by the video receiving the most "likes," will receive one additional vote when the selection committee chooses the winner. Voting ends at 5 p.m. ET Friday, March 14.

The recipient of the "Together We R" Team Award will be announced and formally recognized during the fourth annual WBCA Awards Show, which will be held at 5:30 p.m. CT Monday, April 7, in the Omni Nashville Hotel's Broadway Ballroom. This event is part of the WBCA National Convention and is held in conjunction with the NCAA® Women's Final Four®.

About Russell:

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About the WBCA:

Founded in 1981, the Women's Basketball Coaches Association promotes women's basketball by unifying coaches at all levels to develop a reputable identity for the sport and to foster and promote the development of the game as a sport for women and girls. For more information on the WBCA, please visit wbca.org.