



PRESS RELEASE

WBCA Coaches Offer Expertise in New Offensive Playbook

ATLANTA (July 28, 2011) – The Women’s Basketball Coaches Association (WBCA) is pleased to announce the publication of its latest book, *WBCA Offensive Plays & Strategies*, which offers a look inside the minds and playbooks of 25 of the top coaches in women’s basketball, including 2011 NCAA Division I national championship coach Gary Blair of Texas A&M University.

Published by Human Kinetics, *WBCA Offensive Plays & Strategies* includes more than 100 plays including post, perimeter, situational and quick scoring plays designed specifically for the women’s game. The plays and strategies in the book provide guidance and will have coaches prepared for whatever their opponents throw at them. The book highlights all of the strategies and insights on game planning, developing offensive skills, preparing for in-game situations, and breaking down the opponent’s defense and exploiting their weaknesses.

“This book has been in the works for two years and is far more comprehensive than anything we have ever done at the WBCA,” said WBCA CEO Beth Bass. “The contributing WBCA member coaches did a great job. The whole process of completing a book on plays and strategies versus drills was much more complex and sophisticated than we imagined. The finished product is a very beneficial tool for coaches of all levels.”

Said Connecticut head coach Geno Auriemma: “WBCA Offensive Plays & Strategies is the one playbook you’ll need to break down your opponents’ defenses night in and night out.”

Featuring a foreword by WBCA President Charli Turner Thorne, head coach at Arizona State University, *WBCA Offensive Plays & Strategies* compares plays based on alignment and execution, personnel requirements, and unique advantages and disadvantages. This format allows coaches to match them up and make the best use of their team’s talents. *WBCA Offensive Plays & Strategies* provides all the information a coach needs to call the right play every time his or her team has the ball.

Hard copy and e-book versions of *WBCA’s Offensive Plays & Strategies* can be purchased by visiting www.humankinetics.com or by calling 800-747-4457. All profits from the sale of the book benefit the Betty F. Jaynes Internship Program.

Here is a list of the 25 coaches who contributed to the book:

Agnus Berenato, University of Pittsburgh
Gary Blair, Texas A&M

Lisa Bluder, Iowa
Doug Bruno, DePaul
Beth Burns, San Diego State
Van Chancellor, LSU
Ito Coleman, Clemson
Tom Collen, Arkansas
Mary Taylor Cowles, Western Kentucky
June Daugherty, Washington State
Maria Fantanarosa, Miami of Ohio
Sylvia Hatchell, North Carolina
Quentin Hillsman, Syracuse
Rick Insell, Middle Tennessee State
Tia Jackson, Washington
MaChelle Joseph, Georgia Tech
Linda Lappe, Colorado
Felisha Legette-Jack, Indiana
Matthew Mitchell, Kentucky
Deb Patterson, Kansas State
Jennifer Rizzotti, Hartford
Audra Smith, Alabama-Birmingham
Lisa Stone, Wisconsin
Charli Turner Thorne, Arizona State
Jeff Walls, Louisville

About the WBCA:

Founded in 1981, the Women's Basketball Coaches Association promotes women's basketball by unifying coaches at all levels to develop a reputable identity for the sport and to foster and promote the development of the game in all of its aspects as a sport for women and girls. For more information about the WBCA, visit wbca.org.