



PRESS RELEASE

Lafayette (Ind.) sportswriter Mike Carmin wins 2012 WBCA Mel Greenberg Media Award

ATLANTA (March 12, 2012) – Lafayette (Ind.) Journal and Courier reporter Mike Carmin is the winner of the 2012 Women's Basketball Coaches Association's Mel Greenberg Media Award, the WBCA announced today.

Named after Mel Greenberg, the Philadelphia Inquirer sportswriter who founded the Associated Press Top 25 women's basketball poll, the WBCA's Mel Greenberg Media Award is presented annually to a member of the media who has best displayed a commitment to women's basketball and to advancing the role of the media in the women's game. Selected by past recipients of the award, the candidate must have had a positive impact on the growth and national or regional exposure of the sport, been involved in the media exposure of women's basketball for a minimum of five years and should be a media ambassador for the women's game. Greenberg, the pre-eminent name in women's basketball coverage, was named the winner of the inaugural award in 1991.

"I am excited to announce Mike Carmin as this year's honoree of the Mel Greenberg Media Award," said WBCA CEO Beth Bass. "Mike is a great promoter of women's basketball, always working with the best interests of the sport in mind, and for that we believe he is most deserving of this award."

Carmin began his career with the Lafayette Journal and Courier in 1989 and started covering the Purdue women's basketball program during the 1990–91 season. In his 23 years of dedicated women's basketball coverage, Carmin has seen Purdue make three NCAA® Women's Final Four® appearances and eight Big Ten championships. His coverage of the Boilermakers' 1999 national championship helped earn the Lafayette Journal and Courier sports staff "Best of Gannett" recognition. Additionally, Carmin is the Purdue football beat writer and covers Lafayette high school athletics.

A member of the WBCA and United States Basketball Writers Association (USBWA), Carmin earned the Indiana Associated Press's Managing Editor award in 2007. He also is a voter on the Associated Press poll.

Carmin will be formally recognized during the WBCA Awards Show, which will be held at 5 p.m. MT Monday April 2, in the Sheraton Downtown Denver's Plaza Ballroom. This event is part of the WBCA National Convention and is held in conjunction with the NCAA® Women's Final Four® in Denver.

As the 22nd winner of the award, Carmin joins a distinguished list of recipients, including: Carol Stiff, ESPN (2011); Dick Patrick, USA Today (2010); Chuck Schoffner,

Associated Press (2009); Dan Fleser, Knoxville News–Sentinel (2008); Debbie Antonelli, CSTV (2007); Bill Jauss, Chicago Tribune (2006); Dave Loane, University of Illinois (2005); Tam Flarup, University of Wisconsin–Madison (2004); Mechelle Voepel, Kansas City Star/ESPN (2003); Bob Kenney, Courier Post (2002); Robin Roberts, ABC News (2001); Vic Dorr, Richmond Times–Dispatch (2000); Ann Meyers Drysdale, ESPN (1999); Mary Garber, Winston–Salem Journal (1998); the late Mitch Parkinson, Southern Illinois University (1997); Debby Jennings, University of Tennessee (1996); the late Mike Augustin, St. Paul Pioneer Press (1995); Mimi Griffin, MSG Promotions/ESPN (1994); Jane Burns, Des Moines Register (1993); Debbie Becker, USA TODAY (1992); and Mel Greenberg, Philadelphia Inquirer (1991).

About the WBCA:

Founded in 1981, the Women's Basketball Coaches Association promotes women's basketball by unifying coaches at all levels to develop a reputable identity for the sport and to foster and promote the development of the game as a sport for women and girls. The WBCA is pleased to join the women's sports community in commemorating the 40th anniversary of Title IX, which was passed by Congress on June 23, 1972, and provides females with equal opportunities in athletics in the U.S. For more information on the WBCA, please visit wbca.org.