



PRESS RELEASE

"In the Huddle" Webinar Series Kicks Off WBCA, Fast Model Partnership

Atlanta, Ga. (November 18, 2010) -- The Women's Basketball Coaches Association (WBCA) is proud to announce Fast Model Technologies as a Premier Partner and presents their first collaboration, the "In the Huddle" free webinar series.

The kick-off speaker for the e-learning series is Marynell Meadors, head women's basketball coach and General Manager of the WNBA Eastern Conference Champion Atlanta Dream. She will present "Building a Team for Success" on Friday, November 19, 2010, at 11 a.m. ET. Click [here](#) for registration information.

"Our goal is to provide the very best educational experiences for our coach-members, and when we can partner with extraordinary companies like Fast Model to create that programming – both throughout the season and during the National Convention – we all win," said WBCA CEO Beth Bass.

In addition to the webinars, the alliance also includes discounts for WBCA members on Fast Model products, an online archive of plays for WBCA members and a luncheon held during the 2011 WBCA National Convention in Indianapolis, Ind. (April 1–5).

"We are incredibly excited to be working with the WBCA. Our goal has always been to provide great software to coaches at all levels to further the game. There is no better place for us to push this goal forward than with the WBCA," said Ross Comerford, CEO of Fast Model Technologies.

About Fast Model Technologies

Fast Model Technologies provides easy-to-use software for coaches at every level to draw plays, track stats, scout players & teams and to share information seamlessly with their staff and players. Fast Model Software is an independently held company founded in 2001 by Ross Comerford. Used by thousands of coaches and players at all levels of basketball, their products include FastDraw, FastScout, and FastStats. Be on the lookout for our new product FastPlan in the Spring of 2011. For more information about Fast Model Software, please visit www.fastmodeltechnologies.com.

About the WBCA

Founded in 1981, the WBCA promotes women's basketball by unifying coaches at all levels to develop a reputable identity for the sport and to foster and promote the development of the game as a sport for women and girls. For additional information about the WBCA, please visit wbca.org.

