



PRESS RELEASE

Werner Ladder to Present Championship Ladders to UConn

Atlanta, Ga. (November 11, 2010) -- In honor of their 2010 NCAA® Division I Women's Basketball Championship, head coach Geno Auriemma and the University of Connecticut Huskies athletics department will be presented with a pair of ladders from Werner Ladder, the Official Ladder of the 2010 NCAA® Basketball Championships. The presentation will take place at halftime of the Huskies' season opener versus Holy Cross on Sunday, November 14, at 2:00 p.m. in Gampel Pavilion.

"Werner Ladder is proud to be able to celebrate the achievements of Coach Auriemma and the University of Connecticut women's basketball team, who work so hard all year, both on and off the court," said Chris Filardi, Senior Vice President of Marketing for Werner.

Auriemma will autograph both ladders used to cut down the 2010 championship nets. One ladder will be auctioned off on-air by CPTV, and the other ladder will be auctioned off at The UCONN Club fundraising event scheduled for January 22, 2011.

A full selection of Werner ladders for both consumers and professionals are available at Lowe's, an Official Corporate Partner of the NCAA®, and at www.Lowe.com, as well as most professional, hardware and paint retailers nationwide.

About Werner Co.

Werner Co. is the world's leading manufacturer and distributor of ladders, climbing equipment and ladder accessories for Werner, Green Bull, Keller, and other licensed brands. Backed by over 50 years of product innovation, Werner leads the industry with its commitment to the design and manufacture of quality products that meet or exceed applicable Occupational Safety and Health Administration (OSHA) and American National Standards Institute (ANSI) codes and standards for strength and structural integrity. Werner is headquartered in Greenville, Pennsylvania. For more information about Werner Co., please visit www.wernerladder.com.

About the NCAA

The NCAA is a membership-led nonprofit association of colleges and universities committed to supporting academic and athletic opportunities for more than 400,000 student-athletes at more than 1,000 member colleges and universities. Each year, more than 54,000 student-athletes compete in NCAA championships in Divisions I, II and III sports. Visit www.NCAA.com for more details about the Association, its goals and members and corporate partnerships that help support programs for student-athletes. The NCAA is proud to have the following elite companies as official Corporate Champions--AT&T, Capital One and Coca-Cola--and the following elite

companies as official Corporate Partners—Enterprise, The Hartford, Hershey's, LG, Lowe's, Planters, State Farm and UPS.

About the WBCA

Founded in 1981, the WBCA promotes women's basketball by unifying coaches at all levels to develop a reputable identity for the sport and to foster and promote the development of the game as a sport for women and girls. For additional information about the WBCA, please visit wbca.org.