



## PRESS RELEASE

# WBCA Launches Career Center as Part of New Website

ATLANTA, Ga. (September 13, 2010) --The Women's Basketball Coaches Association (WBCA) is proud to announce the start of its new Career Center on [www.wbca.org](http://www.wbca.org). The WBCA launched its new website in late July and is pleased to now offer a Career Center, powered by career services leader JobTarget which allows job seekers and employers in the women's basketball industry to connect.

"We are very excited to now offer our membership and the women's basketball community the opportunity to get all of the latest job information right here on [www.wbca.org](http://www.wbca.org)," said WBCA CEO Beth Bass. "The Career Center will be an excellent source for career development as well as provide advancement for women's basketball professionals."

JobTarget's career center software provides individuals with the latest technology in career development. Not only is it a premier engine to search for job postings, but a resourceful tool for employers to utilize in their search for employees. One of the many highlights of the center is the availability of great candidates. By using the recruitment service, employers are given exceptional access to the WBCA's membership. An employer's job posting will reach a large number of highly skilled passive and active job seekers. Additional benefits to the WBCA's career center includes job broadcasting, the option to include a company profile and logo with a posting, and a pay-per-use resume bank.

To visit the Career Center, [click here](#) or log onto the WBCA's website [www.wbca.org](http://www.wbca.org) and click Education, then Career Development. Once there you can immediately post your resume or a job opening. For additional information, please contact the WBCA's membership department at 770-279-8027 or [membership@wbca.org](mailto:membership@wbca.org).

### About JobTarget

JobTarget is an industry leader in job board development, integration, and management. Founded in 2001, the company is the nation's largest provider of third-party career services software for professional associations, powering over 1,000 custom-designed and private-label job boards. To learn more about JobTarget's innovative technology, visit [www.jobtarget.com](http://www.jobtarget.com).

### About the WBCA

Founded in 1981, the WBCA promotes women's basketball by unifying coaches at all levels to develop a reputable identity for the sport and to foster and promote the development of the game as a sport for women and girls. For additional information about the WBCA, please visit [wbca.org](http://wbca.org).

