



PRESS RELEASE

Women's Basketball Coaches Association Launches New Website

ATLANTA, Ga. (July 22, 2010) -- The Women's Basketball Coaches Association (WBCA) announced today the launch of the organization's new website. The new WBCA.org, which originally premiered in 2000, provides an easy-to-navigate user-experience and offers many exciting features that will serve as a valuable asset to WBCA members as well as women's basketball supporters and fans.

"We are excited about our new website and proud to be able to offer our membership and our sport such a great resource," said WBCA CEO Beth Bass. "We plan to continue enhancing the site in order to better service our members by providing professional development opportunities year-round."

The new website is the latest effort by the WBCA to reach its target audience of women's basketball coaches and be a resource for all of their coaching needs by providing career development, networking opportunities and the latest updates in the world of women's basketball. The site will also serve as a valuable source of information to women's basketball fans, members of the media and supporters of the sport.

The new website features "members-only" sections where members of the WBCA can login and take advantage of content that is made available exclusively for the WBCA membership. While anyone can access the public site at www.wbca.org, only members can access member-focused content.

A few of the website's new features include:

- Drills and plays from women's basketball coaches
- Educational articles
- Educational interviews and classroom videos
- On-court presentations and X's and O's videos from women's basketball coaches and advocates
- The latest industry information for every level, including NCAA legislative updates
- Membership directory to connect with other women's basketball coaches

The web address for the WBCA will remain the same. Visit www.wbca.org and discover the fresh, new changes and value of membership with the WBCA.

** If you experience trouble accessing the new website or if the new website isn't showing up in your browser, please check back as it may take some time to update for all users.*

