



PRESS RELEASE

Werner Ladder to Honor UConn Women's Basketball

Atlanta, Ga. (December 9, 2009) -- In partnership with the National Collegiate Athletic Association (NCAA) and the Women's Basketball Coaches Association (WBCA), Werner Ladder, the Official Ladder of the 2009 NCAA® Basketball Championships, will present head coach Geno Auriemma and the University of Connecticut with a pair of ladders in honor of their 2009 NCAA® Division I Women's Basketball National Championship.

A presentation will be made during halftime of the Northeastern University vs. University of Connecticut women's basketball game on Saturday, November 14. Tipoff is at 2:00 p.m. ET. Auriemma will autograph both ladders used to cut down the 2009 championship nets. One ladder will be auctioned off on-air by CPTV, the other ladder will be auctioned off at The UCONN Club fundraising event scheduled for January 30, 2010.

About Werner Co.

Werner Co. is the world's leading manufacturer and distributor of ladders, climbing equipment and ladder accessories for Werner, Green Bull, Keller, and other licensed brands. Backed by over 50 years of product innovation, Werner leads the industry with its commitment to the design and manufacture of quality products that meet or exceed applicable Occupational Safety and Health Administration (OSHA) and American National Standards Institute (ANSI) codes and standards for strength and structural integrity. Werner is headquartered in Greenville, Pennsylvania. For more information about Werner Co., please visit www.wernerladder.com.

About the NCAA

The NCAA is a membership-led nonprofit association of colleges and universities committed to supporting academic and athletic opportunities for more than 400,000 student-athletes at more than 1,000 member colleges and universities. Each year, more than 54,000 student-athletes compete in NCAA championships in Divisions I, II and III sports. Visit www.ncaa.org and www.ncaasports.com for more details about the Association, its goals and members and corporate partnerships that help support programs for student-athletes. The NCAA is proud to have the following elite companies as official Corporate Champions--AT&T, Coca-Cola and General Motors--and the following elite companies as official Corporate Partners--Enterprise, The Hartford, Hershey's, LG, Lowe's, Sheraton and State Farm.