



PRESS RELEASE

WBCA's So You Want To Be A Coach Program Shows Tremendous Success

ATLANTA, Ga. (November 17, 2009) -- The Women's Basketball Coaches Association's (WBCA) So You Want To Be A Coach Program is a program designed to increase the amount of minorities in the coaching profession, by providing a workshop based on educational and professional principles to help those interested in the field. Following its seventh year, the program has reached 330 student-athletes who have aspirations to go into the coaching profession.

The WBCA has tracked 170 of the 330 former student-athletes who have completed the program. Of those 170 former student-athletes, 121 of them have landed coaching positions, showing that 71% of those who go through the program continue on in the profession.

"The WBCA strives to ensure the future of women's basketball by offering opportunities to student-athletes who are interested in the coaching profession," said WBCA chief executive officer Beth Bass. "Each of the participants in the So You Want To Be A Coach program have the potential to be the next leaders of our sport. It is vital that we all continue to mentor and support these young, aspiring coaches."

The WBCA will host the eighth annual So You Want To Be A Coach program, a two-and-a-half day workshop, at the 2010 WBCA National Convention on April 2 - 4 in San Antonio, Texas.

For qualification, the potential candidate must have exhausted her final year of basketball eligibility at a four-year institution or have graduated within the past year. In addition, the candidate's head coach has to nominate them and must be an active WBCA member. Each participant is selected based on their academics, contributions to women's basketball on and off the court, professional resume and a written recommendation from their head coach. This program is made possible through the NCAA Matching Grants for the Advancement of Minority Women Coaches.