

PRESS RELEASE

Kay Yow/WBCA Cancer Fund Announces Board of Directors Additions

ATLANTA, Ga. (July 13, 2009) — The Kay Yow/WBCA Cancer Fund®, in partnership with The V Foundation for Cancer Research, announced the 2009 Board of Directors appointments.

Stephanie Glance, former N.C. State interim head women's basketball coach and Vice President of the Fund, will take the reins of the Board of Directors as Kay Yow/WBCA Cancer Fund President, after Marsha Sharp, former President, recently accepted the Executive Director position.

Also joining the Executive Committee is Jill Pizzotti, Nike Manager of Women's College Basketball, who will begin her term as Secretary. Pizzotti takes over for Connie Rogers-Newcome, Adhesives Research, Inc. Executive Account Manager, who has accepted the Vice President position.

Rounding out the Board of Directors is Susan Yow, Belmont Abbey College Head Women's Basketball Coach and sister of the late Kay Yow. She replaces Bill Cowher, CBS Sports Football Anchor, who recently finished out his term.

"I am thrilled to add both Jill and Susan to the Kay Yow/WBCA Cancer Fund Board of Directors," said Glance. "We all possess such immense passion for the fight against women's cancers and upholding Coach Yow's legacy. I could not ask for a better team to assist in the Fund's continued growth and look forward to what the next year has in store."

The members of the Executive Committee include: Glance (President); Rogers-Newcome (Vice President); Pizzotti (Secretary); and Beth Bass, Women's Basketball Coaches Association Chief Executive Officer (Treasurer).

Other members of the Kay Yow/WBCA Cancer Fund Board of Directors include: Debbie Antonelli, Women's Basketball Analyst; Geno Auriemma, University of Connecticut Head Women's Basketball Coach; Sue Donohoe, NCAA Vice President for Division I Women's Basketball; Nora Lynn Finch, ACC Associate Commissioner for Women's Basketball Operations and Senior Woman Administrator; Rosa Gatti, ESPN Senior Vice President; Dr. Mark Graham, Waverly Hematology Oncology Medical Oncologist; Sharp (Executive Director); C. Vivian Stringer, Rutgers University Head Women's Basketball Coach; Pat Summitt, University of Tennessee Head Women's Basketball Coach; Nick Valvano, The V Foundation Chief Executive Officer; and Susan Yow, Belmont Abbey College Head Women's Basketball Coach.

Nominees for the Kay Yow/WBCA Cancer Fund Board of Directors are selected by the Executive Committee. Those nominees are then presented to the Board of Directors with motions to approve. The Board of Directors will have various responsibilities, which include providing vision for the Fund and determining the direction of funds through The V Foundation's research grant process.

About the Kay Yow/WBCA Cancer Fund

The Kay Yow/WBCA Cancer Fund is a 501 c(3) charitable organization committed to being a part of finding an answer in the fight against women's cancers through raising money for scientific research, assisting the underserved and unifying people for a common cause. Donations can be made at www.JimmyV.org or by calling 1-800-4JimmyV. All donations are tax deductible.

About The V Foundation

The V Foundation is a charitable organization dedicated to saving lives by helping to find a cure for cancer. The Foundation seeks to make a difference by generating broad-based support for cancer research and by creating an urgent awareness among all Americans of the importance of the war against cancer. The V Foundation performs these dual roles through advocacy, education, fundraising and philanthropy.