



PRESS RELEASE

## Inaugural 4Kay™ Golf Classic united coaches, friends and colleagues in the fight against cancer

ATLANTA, Ga. (September 9, 2008) -- The inaugural 4Kay™ Golf Classic presented by Nike was a phenomenal success and enjoyable time for all involved! The Classic was held on Monday, September 8, 2008, at the Cowboys Golf Club in Dallas, Texas.

Over 150 coaches, friends and colleagues joined forces to raise funding for women's cancers research through the Kay Yow/WBCA Cancer Fund™ in partnership with The V Foundation. The attendees shared tons of laughter, special moments and a few tears as they showed their support for N.C. State head coach Kay Yow as she faces her third bout with breast cancer.

The Pairings Party presented by Plains Capital Bank was held on Sunday, September 7, 2008, at the Embassy Suites Outdoor World. Beth Mowins and Debbie Antonelli did a live "Shootaround with Beth & Debbie" podcast followed by an auction, which included two autographed pink Nike N.C. State jerseys signed by Coach Yow, two autographed basketballs signed by the 2008 gold medal winning Olympic women's basketball team, and two autographed basketballs signed by National Championship head coaches Pat Summitt (Tennessee) and Bill Self (Kansas).

Winners for the 4Kay™ Golf Classic include the following:

*(All prizes provided by Nike)*

1st place team – Gary Blair, Vic Schaefer, Steve Stevens, Charlie Millsted

2nd place team – Jeff Mittie, Jim Parker, Tom Rogers, Jon Hellberg

3rd place team – Debbie Antonelli, Beth Mowins, Gail Goestenkers, Joanne Boyle

Closest to the Pin (men) – Tony McKaig

Closest to the Pin (women) – Sue Donohoe

Longest Drive (men) – Leon Barmore

Longest Drive (women) – Debbie Antonelli

Special thanks to the following sponsors: Nike (presenting sponsor of the Classic), Plains Capital Bank (presenting sponsor of the Pairings Party) and the University of Maryland (breakfast sponsor).

The Classic served as the second national event with all proceeds benefiting the Kay Yow/WBCA Cancer Fund™. The total amount raised through the Classic will be announced at a later date. Watch ESPN2's matchup between Detroit Shock and Phoenix Mercury on September 9, 2008, at 7:00 ET for a short piece on Coach Yow and the 4Kay™ Golf Classic.

Donations can be made at [www.JimmyV.org](http://www.JimmyV.org) or by calling 1-800-4JimmyV. All donations are tax deductible.

Yow is a past president and founding member of the WBCA, and serves as a leader and a galvanizing voice for the Association. She was an Olympic Gold Medal head coach in 1988, NCAA® Elite Eight® and Women's Final Four® coach in 1998, Women's Basketball Hall of Fame inductee in 2000, as well as a Naismith Basketball Hall of Fame inductee in 2002. Yow won the inaugural Jimmy V ESPY for Perseverance at the 2007 ESPY Awards. Yow was first diagnosed with breast cancer in 1987, and is currently battling the disease for the third time.

In December 2007, Yow established the Kay Yow/WBCA Cancer Fund™ in partnership with The V Foundation as a 501 c(3) charitable organization committed to being a part of finding an answer in the fight against women's cancers through raising money for scientific research, assisting the underserved and unifying people for a common cause.

#### About the Kay Yow/WBCA Cancer Fund™

The Kay Yow/WBCA Cancer Fund™ is a 501 c(3) charitable organization committed to being a part of finding an answer in the fight against women's cancers through raising money for scientific research, assisting the underserved and unifying people for a common cause.

#### About The V Foundation

The V Foundation is a charitable organization dedicated to saving lives by helping to find a cure for cancer. The Foundation seeks to make a difference by generating broad-based support for cancer research and by creating an urgent awareness among all Americans of the importance of the war against cancer. The V Foundation performs these dual roles through advocacy, education, fundraising and philanthropy.