



## PRESS RELEASE

# The Kay Yow/WBCA Cancer Fund™ Announces Inaugural 4Kay™ Golf Classic presented by Nike

ATLANTA, Ga. (September 2, 2008) -- The Women's Basketball Coaches Association (WBCA) and the Kay Yow/WBCA Cancer Fund™, in partnership with The V Foundation for Cancer Research, announce the inaugural 4Kay™ Golf Classic *presented by Nike*. The Classic will be held on Monday, September 8, 2008, at the Cowboys Golf Club in Dallas, Texas.

"It was amazing to watch the outpouring of support to beat cancer from such outstanding group of coaches and supporters of women's basketball," said Kay Yow/WBCA Cancer Fund President Marsha Sharp. "I look forward to the Inaugural 4Kay Golf Classic *presented by Nike* and many more events in the future that will each play a vital role in finding a cure."

"We are all touched by this vicious disease in one way or another," said N.C. State Head Coach Kay Yow. "I am honored and humbled to take part in the Inaugural 4Kay Golf Classic. The support of friends and colleagues means the world to me as we all rally to defeat cancer once and for all by raising money for research of women's cancers."

The Classic serves as the second national event with all proceeds benefiting the Kay Yow/WBCA Cancer Fund™.

Among the well-known coaches and supporters golfing at the event are Geno Auriemma (Connecticut), Jody Conradt (formerly at Texas), Bill Self (Kansas), Tubby Smith (Minnesota), Pat Summitt (Tennessee), Nick Valvano (The V Foundation), and Nancy Lieberman (Broadcaster). The tournament will feature a total of 150 players.

The LPGA players teeing off at this event include Anna Acker-Macosko, Kristi Albers, Laurie Brower, Beth Daniel, Jennifer Gleason, Kate Golden, Betsy King, Steph Loudon, Hillary Lunke, Meg Mallon, Barb Muscha, Judy Rankin, Amy Read, Kristen Samp, Sherri Turner, Colleen Walker, Wendy Ward, Heather Young.

Special thanks to the following sponsors: Nike (presenting sponsor of the Classic), Plains Capital Bank (presenting sponsor of the Pairings Party) and the University of Maryland (breakfast sponsor).

Yow is a past president and founding member of the WBCA, and serves as a leader and a galvanizing voice for the Association. She was an Olympic Gold Medal head coach in 1988, NCAA® Elite Eight® and Women's Final Four® coach in 1998, Women's Basketball Hall of Fame inductee in 2000, as well as a Naismith Basketball Hall of

Fame inductee in 2002. Yow won the inaugural Jimmy V ESPY for Perseverance at the 2007 ESPY Awards. Yow was first diagnosed with breast cancer in 1987, and is currently battling the disease for the third time.

In December 2007, Yow established the Kay Yow/WBCA Cancer Fund™ in partnership with The V Foundation as a 501 c(3) charitable organization committed to being a part of finding an answer in the fight against women's cancers through raising money for scientific research, assisting the underserved and unifying people for a common cause.

Photos following the event may be requested by emailing [smckesson@wbca.org](mailto:smckesson@wbca.org). Donations can be made at [www.JimmyV.org](http://www.JimmyV.org) or by calling 1-800-4JimmyV. All donations are tax deductible.

#### About the Kay Yow/WBCA Cancer Fund™

The Kay Yow/WBCA Cancer Fund™ is a 501 c(3) charitable organization committed to being a part of finding an answer in the fight against women's cancers through raising money for scientific research, assisting the underserved and unifying people for a common cause.

#### About The V Foundation

The V Foundation is a charitable organization dedicated to saving lives by helping to find a cure for cancer. The Foundation seeks to make a difference by generating broad-based support for cancer research and by creating an urgent awareness among all Americans of the importance of the war against cancer. The V Foundation performs these dual roles through advocacy, education, fundraising and philanthropy.