



PRESS RELEASE

WBCA's "Shootaround with Beth & Debbie" Reaches Audience of over 350,000

ATLANTA, Ga. (May 18, 2009) -- Back for a second installment, "Shootaround with Beth & Debbie™," gained even more ground on the national scene, thanks to its dynamic hosts, Beth Mowins and Debbie Antonelli, whose enthusiasm for the game of women's basketball is infectious and undeniable. The Women's Basketball Coaches Association (WBCA) is excited to announce that season two of "Shootaround" attracted the attention of over 350,000 listeners.

"Shootaround with Beth and Debbie" is a ground-breaking podcast committed to talking about women's basketball every week on the national level. The goal of the podcast is to create awareness of women's basketball and to grow our game. "Shootaround" is a podcast designed like a sports talk-radio show, featuring insightful commentary, news and interviews from the highly-respected announcing tandem of Mowins and Antonelli. The pair cover over 100 women's basketball games a year in leagues across the country.

One of the highlights of the "Shootaround" season is the live show at the WBCA National Convention, which is held in conjunction with the NCAA® Women's Final Four®. The crowd in attendance this year welcomed appearances from all four Final Four coaches – Geno Auriemma, Sherri Coale, Tara VanDerveer and Jeff Walz – who took a moment to give insight on their seasons and making it to St. Louis. Beth and Debbie also unveiled their original song "I'm a Coach," during the show and had a little help from State Farm Coaches' All-Americans DeWanna Bonner (Auburn), Jantel Lavender (Ohio State) and Kristi Toliver (Maryland), who served as background singers for the inspiring performance.

Several auctions were held during the show, with all proceeds going to the Kay Yow/WBCA Cancer Fund. Auriemma graciously donated one of his infamous ties and throughout the season the tie spanned the nation and was spotted with various coaches, fans and mascots. After the bidding war ended, to the surprise of many, Pat Summitt was the winner of Geno's tie and proudly displayed her winnings around her neck.

Throughout the season, Beth and Debbie welcomed coaches from across the nation on their weekly 30-minute podcast. "Shootaround" welcomed Gary Blair (Texas A&M), Amanda Butler (Florida), Nikki Caldwell (UCLA), Cori Close (Florida State), Pat Coyle (Liberty), Lin Dunn (Fever), Lindsay Gottlieb (UC Santa Barbara), Aaron Johnston (South Dakota State), Marynell Meadors (Dream), Bethann Ord (Louisville), Jennifer Rizzotti (Hartford), Yvonne Sanchez (New Mexico), Pat Summitt (Tennessee), Charli Turner-Thorne (Arizona State), Tara VanDerveer (Stanford) and many others.

The WBCA, along with Beth and Debbie, would like to thank all its regular listeners and supporters who have continued to make "Shootaround" a hit. "Shootaround" has joined the social-networking revolution, so next time you are on facebook, check out the special group. Another first this season was the addition of the podcast's first official sponsor. We would like to send a huge thanks to Werner Ladder for coming on board.

Season three of "Shootaround" will kickoff in November. All past episodes of the podcast are available on wbca.org.