



PRESS RELEASE

WBCA Presents Myles Brand with 2009 President's Award

ATLANTA, Ga (April 6, 2009) -- The Women's Basketball Coaches Association (WBCA) has selected Myles Brand as the recipient of the 2009 WBCA President's Award. This distinguished award is chosen and presented by the active president of the WBCA to an individual who has given a tireless commitment to the development of women's basketball.

"It is always an honor for me to present the WBCA President's Award as it is given to someone whose commitment to women's basketball is exemplary," said WBCA President Sherri Coale. "This year we are excited to present Myles Brand with this award. Thank you for your devotion to the game of women's basketball."

Brand, president of the National Collegiate Athletic Association (NCAA), assumed his duties at this position on Jan. 1, 2003, and in his first five years, he presided over passage of the most comprehensive academic reform package for intercollegiate athletics in recent history. The package refocused the attention of student-athletes, coaches and administrators on the education of student-athletes. Brand has also changed the national dialog on college sports to emphasize the educational value of athletics participation and the integration of intercollegiate athletics with the academic mission of higher education.

Before his appointment as the fourth CEO of the association, Brand was a president a two major universities – Indiana University (1994–2002) and University of Oregon (1989–1994). Brand's other administrative posts include provost and vice-president for academic affairs (Ohio State); coordinating dean, College of Arts and Sciences (Arizona); dean, faculty of social and behavioral sciences (Arizona); director, Cognitive Science Program (Arizona); head, department of philosophy (Arizona); and chairman, department of philosophy (Illinois–Chicago).

Brand has also served at various capacities with the Association of American Universities (AAU), American Council on Education (ACE), National Association of State Universities and Land Grant Colleges (NASULGC), American Philosophical Association and the University Corporation for Advances Internet Development.

He earned his bachelor of science in philosophy from Rensselaer Polytechnic Institute in 1964 and his Ph.D. in philosophy from the University of Rochester in 1967.

Brand was recognized during the RUSSELL ATHLETIC/WBCA National Coach of the Year Luncheon during the 2009 WBCA National Convention, held in conjunction with the NCAA® Women's Final Four® in St. Louis, Mo.

Past recipients of this award include Senator Birch Bayh, Betty Jaynes (WBCA), John LaBadd (Sears), Jack North (State Farm), Carol Stiff (ESPN), Robin Roberts (ABC News) and Val Ackerman (WNBA).