

PRESS RELEASE

2009 WBCA High School All-America Game will be Televised on ESPNU

ATLANTA, Ga. (March 31, 2009) -- The 2009 Women's Basketball Coaches Association (WBCA) High School All-America Game *presented by Nike* will be televised on ESPNU, the 24-hour college sports network. This is the first time since 2002 that the game will be televised.

"The WBCA High School All-America Game gives the nation a chance to view the next generation of potential women's basketball superstars," said WBCA President Sherri Coale. "The vision of ESPN has been a catalyst for the last decade's remarkable growth of women's basketball, and this programming addition reflects yet again their continued commitment to our great game."

The 2009 WBCA High School All-America Game *presented by Nike* will be held on Saturday, April 4, 2009, at Washington University's Field House in St. Louis, Mo., at 4:30 p.m. CT. The game will be aired on Sunday, April 5, at 5:00 p.m. ET on ESPNU.

"ESPN is pleased to once again broadcast the longest running women's basketball high school all-America game on ESPNU," said Carol Stiff, ESPN Sr. Director, Programming and Acquisitions. "The WBCA's tradition of showcasing the best prep talent in women's basketball is a tradition we are proud to support."

Visit <u>www.wbca.org</u> for ticket information.

This marks the 18th year that the WBCA has sanctioned a girls' high school all-America team. The inaugural WBCA's High School All-America Game was held April 17, 1992 at Oman Arena in Jackson, Tenn. The second and third annual games were also played at Oman Arena. The 1995 game, which marked the beginning of Nike's title sponsorship, was played in Altoona, Penn. The event moved east to Philadelphia in 1996 and south to Nashville in 1997. The game was then held in Hartford, Conn., from 1998 until 2002. The game made its debut as part of the "WBCA Night of All-Stars" in 2003 and now stands on its own at the site of the WBCA National Convention each year.

The WBCA High School All-America Game has displayed such well-known talent as: Seimone Augustus (Minnesota Lynx), Sue Bird (Seattle Storm), Tamika Catchings (Indiana Fever), Cetera DeGraffenreid (UNC), Angel Goodrich (Kansas), Maya Moore (Connecticut), Candace Parker (LA Sparks), and Diana Taurasi (Phoenix Mercury).

About ESPNU

ESPNU, the 24-hour college sports television network, was launched on March 4,

2005, and features more than 550 live events annually. The network also offers comprehensive studio programming, including live simulcasts of <u>ESPN Radio's The Herd with Colin Cowherd</u>, and replays the best games of the week from ABC, ESPN, ESPN2 and ESPN Regional Television. The brand is also available online at <u>ESPNU.com</u>. ESPNU is available nationwide in more than 23 million households and has long-term carriage agreements with eight of the top 10 providers – Charter, Cox, DIRECTV (Channel 614), DISH Network (Channel 148), Insight Communications, Mediacom, Suddenlink, and Time Warne Cable. ESPNU is also available on Verizon FIOS TV and AT&T U-verse.