



PRESS RELEASE

WBCA Welcomes Tip Tucker Kendall to Staff

Atlanta, Ga. (January 13, 2009) -- The Women's Basketball Coaches Association (WBCA) has named Tip Tucker Kendall as Director of Membership, Exhibition and Convention Services.

Kendall arrives at the WBCA from Lexington, Ky., after eight years of non-profit management. No stranger to the world of Membership, her last positions saw her as the Membership Services Coordinator at the American Association of Equine Practitioners, where she spent four years. In addition, Kendall also worked within the association management division of Host Communications. It was there Kendall took on the role of Manager of Membership for the National Tour Association.

The WBCA is confident that Kendall's past experience working with membership has prepared her for her new role at the Association. Kendall takes on the responsibility of managing membership registration and membership retention. She will also add to her duties the oversight of convention registration and exhibit sales.

The Tennessee native is a graduate of Rhodes College in Memphis, Tenn., where she played softball and tennis. Adding to her repertoire, Kendall obtained Bachelor of Art degrees in both Political Science and History. Currently, Kendall sits on the Membership Section Council of the American Society of Association Executives.