



PRESS RELEASE

Kay Yow/WBCA Cancer Fund™ Announces Board of Directors

ATLANTA, Ga. (April 5, 2008) -- The Kay Yow/WBCA Cancer Fund™, in partnership with The V Foundation for Cancer Research, announces the selection of the Kay Yow/WBCA Cancer Fund™ Board of Directors. The 15-member Board of Directors will have various responsibilities, which include providing vision for the Fund and determining the direction of funds through The V Foundation's research grant process.

"I am blessed to be surrounded by such a powerful group of individuals who are each so passionate about helping in the fight against cancer," said North Carolina State head coach Kay Yow. "The fact that they would take time out of their busy schedules to help me in this battle means so much and I cannot thank them enough for their commitment."

The Kay Yow/WBCA Cancer Fund™ Board of Directors include the following:

Name	Organization and Title
Kay Yow	North Carolina State University Head Women's Basketball Coach
Debbie Antonelli	Women's Basketball Analyst
Geno Auriemma	University of Connecticut Head Women's Basketball Coach
Beth Bass	WBCA Chief Executive Officer
Bill Cowher	CBS Sports Football Anchor
Sue Donohoe	NCAA Vice President for Division I Women's Basketball
Nora Lynn Finch	North Carolina State University Sr. Associate Athletic Director
Rosa Gatti	ESPN Senior Vice President
Stephanie Glance	N.C. State University Associate Head Women's Basketball Coach
Dr. Mark Graham	Waverly Hematology Oncology Medical Oncologist
Connie Rogers-Newcome	Adhesives Research, Inc. Executive Account Manager
Marsha Sharp	Texas Tech University Associate AD – Special Projects
C. Vivian Stringer	Rutgers University Head Women's Basketball Coach
Pat Summitt	University of Tennessee Head Women's Basketball Coach
Nick Valvano	The V Foundation for Cancer Research Chief Executive Officer

The first in-person Kay Yow/WBCA Cancer Fund™ Board of Directors meeting will be

held on Sunday, April 6, 2008 during the WBCA National Convention, held in conjunction with the NCAA® Women's Final Four® in Tampa Bay, Fla. At this time, the Board of Directors will elect officers for the Fund.

The WBCA's support of the Kay Yow/WBCA Cancer Fund™ is the first time in their 27-year history that they have instituted a health initiative, with the Fund serving as the newest women's initiative launched at The V Foundation.

The Kay Yow/WBCA Cancer Fund™ has secured two founding partners to date, which include The Hartford and Nike.

Kay Yow established the Fund in partnership with The V Foundation as a 501 c(3) charitable organization committed to being a part of finding an answer in the fight against women's cancers through raising money for scientific research, assisting the underserved and unifying people for a common cause.

Yow is a past president and founding member of the WBCA, and serves as a leader and a galvanizing voice for the Association. She was an Olympic Gold Medal head coach in 1988, NCAA® Elite Eight® and Women's Final Four® coach in 1998, Women's Basketball Hall of Fame inductee in 2000, as well as a Naismith Basketball Hall of Fame inductee in 2002. Yow won the inaugural Jimmy V ESPY for Perseverance at the 2007 ESPY Awards. Yow was first diagnosed with breast cancer in 1987, and is currently battling the disease for the third time.

Donations can be made at www.JimmyV.org or by calling 1-800-4JimmyV. All donations are tax deductible.

About the Kay Yow/WBCA Cancer Fund™

The Kay Yow/WBCA Cancer Fund™ is a 501 c(3) charitable organization committed to being a part of finding an answer in the fight against women's cancers through raising money for scientific research, assisting the underserved and unifying people for a common cause. Donations can be made at www.JimmyV.org or by calling 1-800-4JimmyV. All donations are tax deductible.

About The V Foundation

The V Foundation is a charitable organization dedicated to saving lives by helping to find a cure for cancer. The Foundation seeks to make a difference by generating broad-based support for cancer research and by creating an urgent awareness among all Americans of the importance of the war against cancer. The V Foundation performs these dual roles through advocacy, education, fundraising and philanthropy.