



PRESS RELEASE

Union's Mark Campbell Receives Second RUSSELL ATHLETIC/WBCA National Coach of the Year Award

ATLANTA, Ga. (March 18, 2008) -- The Women's Basketball Coaches Association (WBCA) has selected Mark Campbell of Union University (Tenn.) as the 2008 RUSSELL ATHLETIC/WBCA National Association of Intercollegiate Athletics (NAIA) Coach of the Year. Campbell becomes the 24th coach in history to receive this accolade, which has been selected by the WBCA since 1985.

"We are delighted to present the 2008 RUSSELL ATHLETIC/WBCA National NAIA Coach of the Year Award to Mark for an outstanding year," said WBCA CEO Beth Bass. "I speak on behalf of the WBCA when I say congratulations on a job well done."

Campbell, in his ninth season at the helm of Union, has 288 wins and just 42 losses for a winning percentage of .873. He has coached his teams to 30+ win seasons in each year but his first in Jackson. Under the direction of Campbell, the Lady Bulldogs captured back-to-back national titles in 2005 and 2006, collected seven conference regular-season titles and six TranSouth conference tournament championships.

Campbell will collect his second RUSSELL ATHLETIC/WBCA NAIA National Coach of the Year award with the first coming in 2004. In addition, he has earned several other coaching accolades including NAIA Coach of the Year (2005, 06) and TranSouth Coach of the Year (2001, 02, 07, 08).

"RUSSELL ATHLETIC is proud to support the winners of the WBCA Coach of the Year Awards. Just like these individuals, for those who have what it takes on the inside, RUSSELL has what it takes on the outside," said Chris Passarell, vice president of marketing, RUSSELL ATHLETIC.

Campbell is one of six RUSSELL ATHLETIC/WBCA National Coaches of the Year selected, which also names winners for each of the other four WBCA collegiate divisions (NCAA Divisions I, II, III and JC/CC) as well as High School. The winner is selected through a two-level process. The first level is by region, in which coaches from each WBCA geographical region vote for their respective top coach. Campbell, having received the most votes in WBCA NAIA Region 5, advanced as a finalist to the national level of the selection process along with the other five Regional Coaches of the Year in the NAIA division.

The WBCA would also like to recognize the following regional NAIA Coaches of the Year:

Region	Coach	Institution
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1	Russ Davis	Vanguard University
2	George Wilson	College of the Ozarks
3	Donnita Drain	Langston University
4	Jody Martinez	Bethel College (Ind.)
6	Jonathan Norton	Berry College

Campbell and the national winners from the other five divisions will be honored at the Russell Athletic/WBCA National Coach of the Year Luncheon *presented by AstraZeneca* on Monday, April 7, 2008, at Noon (ET) in the Marriott Waterside's Grand Ballroom. The luncheon is part of the WBCA National Convention, held in conjunction with the NCAA® Women's Final Four® in Tampa Bay, Fla.

About RUSSELL ATHLETIC

For more than 100 years, Russell Athletic has been designing and producing the most innovative, most comfortable apparel to help athletes at all levels perform their best. From the youth practice fields, to premier collegiate teams, to the most respected professional arenas, whenever you see athletes and teams who demand the highest quality, exceptional durability, and extreme comfort, you'll find Russell Athletic.