



PRESS RELEASE

RUSSELL ATHLETIC and WBCA Announce the 2004 NCAA Division III Regional Coaches of the Year

ATLANTA, Ga. (March 8, 2004) -- RUSSELL ATHLETIC and the Women's Basketball Coaches Association (WBCA) are proud to announce the Russell Athletic/WBCA Regional Coach of the Year winners for NCAA Division III.

"On behalf of the WBCA, we are honored to recognize this outstanding group of coaches," said Beth Bass, WBCA CEO. "Each individual coach has proven to be a great leader both on and off the court and is truly deserving of this acknowledgment."

"RUSSELL ATHLETIC congratulates each coach in their respective region," said Rod McGeachy, Vice President of Marketing. "We respect the commitment that all coaches make to their team and their sport and we at RUSSELL ATHLETIC are proud to be associated with this special achievement."

The winner is selected through a two-level process. The first level is by region, in which coaches from each WBCA geographical region vote for their respective top coach. If a coach has been selected as Regional Coach of the Year, they advance as a finalist to the national level of the selection process along with the other seven Regional Coaches of the Year in their respective division.

Below are the NCAA Division III Russell Athletic/WBCA Regional Coach of the Year winners:

Region 1 Stefanie Pemper	Bowdoin College
Region 2 James Scheible	University of Rochester
Region 3 Gabby Lisella	Rowan University
Region 4 Fred Richter	DeSales University
Region 5 Becky Geyer	Trinity University
Region 6 Connie Richardson	Otterbein College
Region 7 Julie Johnson	Ripon College
Region 8 Tammy Metcalf-Filzen	Carleton College

The winner of the NCAA Division III Russell Athletic/WBCA Coach of the Year will be honored on Tuesday, April 6 at 12:00 p.m. during the Russell Athletic/WBCA Coach of the Year Banquet at the New Orleans Marriott.

