



PRESS RELEASE

## RUSSELL ATHLETIC and WBCA Announce the 2004 NAIA Regional Coaches of the Year

ATLANTA, Ga. (March 8, 2004) -- RUSSELL ATHLETIC and the Women's Basketball Coaches Association (WBCA) are proud to announce the Russell Athletic/WBCA Regional Coach of the Year winners for NAIA.

"On behalf of the WBCA, we are honored to recognize this outstanding group of coaches," said Beth Bass, WBCA CEO. "Each individual coach has proven to be a great leader both on and off the court and is truly deserving of this acknowledgment."

"RUSSELL ATHLETIC congratulates each coach in their respective region," said Rod McGeachy, Vice President of Marketing. "We respect the commitment that all coaches make to their team and their sport and we at RUSSELL ATHLETIC are proud to be associated with this special achievement."

The winner is selected through a two-level process. The first level is by region, in which coaches from each WBCA geographical region vote for their respective top coach. If a coach has been selected as Regional Coach of the Year, they advance as a finalist to the national level of the selection process along with the other seven Regional Coaches of the Year in their respective division.

Below are NAIA Russell Athletic/WBCA Regional Coach of the Year winners:

Region 1	Gregg Afman	Westmont College
Region 2	Lori Carter	Southern Nazarene University
Region 4	Tara Kreklau	Dickinson State University
Region 5	Carla Fles	Cornerstone University
Region 6	Marty Rowe	Brescia University
Region 7	Mark Campbell	Union University
Region 8	Dave Skolen	Daemen College