

The Checklist: Attributes of Great People Who Happen to Coach

- I. *Bio/Intro*
 - a. Share your story
 - b. Celebrate others' stories and extend grace accordingly
 - i. "Be the woman who fixes another woman's crown without telling the world it was crooked."
 - ii. Learn people's "love language"
- II. *Topics*
 - a. Where's Your Broom?—the value of humility (sweep or get swept)
 - i. logo love
 - ii. coach's lifecycle
 - b. Human Suggestion Box—keep your comments to yourself
 - i. Not every good idea is good
 - ii. presenting scouting reports to your Head Coach vs. your team
 1. what they need to know, not what they know you know
 - c. You Heard or You Know?—the importance of doing our own work/research
 - i. Job references vs. gossip
 - ii. recruiting
 - d. How Does it Feel?
 - i. Would you play for you?
 - ii. Would you work with you?
 - e. You Kiss Your Mother with That Mouth?
 - i. we, us, our
 1. "I don't know why she won't call you back..."
 - ii. "boss" is not a term of endearment
 - f. Make it (don't take it) Personal
 - i. the importance of note-writing
 - ii. name recall/nicknames
 - iii. hand out or hand up?