

WBCA Values

WBCA member coaches are stewards of the game, conducting ourselves with professionalism and integrity, and putting foremost the safety, welfare and educational interests of the women and girls we coach. The WBCA membership, board of directors and staff conduct ourselves in such a manner that the women and girls who play basketball gain self-respect, self-esteem and self-confidence, as well as educational development. These qualities empower women and girls to succeed in life and to become leaders in their professions, communities and society. The association expects all members to honor and abide by these values and standards as a condition of membership.

WBCA Standards

Integrity

- We follow both the letter and spirit of the rules and regulations that govern our sport.
- We watch for actions that could influence other coaches, staff members, athletes and fans to behave in a way that is contrary to these standards.
- We report conduct or suspected conduct that is not in keeping with these standards as well as the rules and regulations that govern our sport.
- We acknowledge that winning is important, but never at the expense of sportsmanship, safety and integrity.

Athlete Experience

- We place the physical and mental well-being of the women and girls who play basketball above all else; their health and safety is paramount.
- We maintain strictly professional relationships with the athletes with whom we interact.
- We respect the dignity and individuality of each person with whom we interact and promote a diverse and inclusive culture in which every individual is valued.

Education & Empowerment

- We teach by example and instill in our athletes the fundamental values of honesty, integrity, respect, civility, self-discipline, personal responsibility and fairness.
- We educate women and girls in a manner that prepares them to succeed in life and become leaders in their communities.
- We strive in all we do to expand athlete experiences and support their academic and educational interests.

Professionalism

- We perform with excellence and good sportsmanship and require the same of each other and our athletes.
- We commit to growing and enhancing the sport of women's basketball and seek opportunities to grow personally and professionally.
- We respect the game, fellow coaches, administrators, game officials and the women and girls we coach and teach.
- We conduct ourselves according to the WBCA values and standards and are accountable for our decisions and actions.

The association expects all members to honor and abide by the WBCA Code of Ethics as a condition of membership. The WBCA Board of Directors' Executive Committee has the authority and discretion to determine if a member has violated the WBCA Code of Ethics and to terminate membership, not renew a membership, or not accept a new membership application.



WBCA Pillars

We are passionate advocates and supporters of the game of women's basketball at all levels of the sport.

We serve coaches of women's basketball.

We are proud of the impact coaches make on student-athletes who play women's basketball.