

Doshia Woods presents:

COACHING MILLENIALS

Ways to develop a connection & relationship with the millennial generation as well as creating a culture of winning

relationships:

- * INDIVIDUAL WORKOUTS
- * ACADEMIC MEETINGS
- * TEAM FUNCTIONS
- * INVOLVE ENTIRE STAFF

RECRUITING:

- * players/parents
- * ask questions (favorite teacher/least favorite class/other clubs)
- * when they are arrive (more recruiting/unlimited access)

transfers:

WHY DO THE LEAVE?

- coaching style
- playing time
- home sickness
- expectations

the season:

- * WRITE NOTES (TEXT, EMAILS, HANDWRITTEN)
- * TRAVEL (SPEND TIME WHILE WAITING FOR FLIGHT)
- * DINNER (MIX IN STAFF)

MILLENIALS NEED:

- * FEEDBACK: text questions about practice, games. Follow-up with conversation.
- * OWNERSHIP: use technology to make your point (extra workout, motivation, getting out of slump)
- * VALUED: make everyone feel like their role is important best player to last one on the bench
- * ACCOUNTABILITY: put deadlines & goals on everything ON/OFF the court
- * LISTEN: can't be afraid to listen (practices, music, energy, leadership) can't be overly stubborn
- * GIVE THEM A VOICE: allow them to lead a drill/ give feedback on a drill
- * WHY: explain the how and why of everything asked of them

MILLENNIAL STAFF

- * Apply ideas above
- * Constant Feedback
- * Projects with deadlines
- * biweekly/monthly meetings