

## Presentation:

## When Talent isn't Enough: Game Plan for Winning with People

Take an Olympic final or the teams heading to the National Championships, you'll find their physical preparation is largely comparable. So, what sets the ultimate winner apart? Or, even before then, what differentiated these finalists from those they contested to get there? We're yet to hear anyone attribute success to their equipment or their conditioning program.

Most often, success is attributed to the 'intangibles'. It's culture, team chemistry, leadership, communication, high standards of behavior and persistent drive towards a common goal, that sets the best apart.

All of the most successful teams, with the most experienced coaches, continually search for the most effective ways to address these intangibles. In this workshop, your presenter who has worked with over 700 elite sports teams, will share with you a behind the scenes look at what drives performance. Think of it as the how-to on performance through people, the fundamentals to get right.

1. Learn what factors differentiate the best teams compared to their competition.
2. Audit your program, identify gains to make and discover the most effective strategies to build your team.
3. Get practical strategies to start your season with and ensure a successful year ahead.

## Your Presenter:

### Bo Hanson

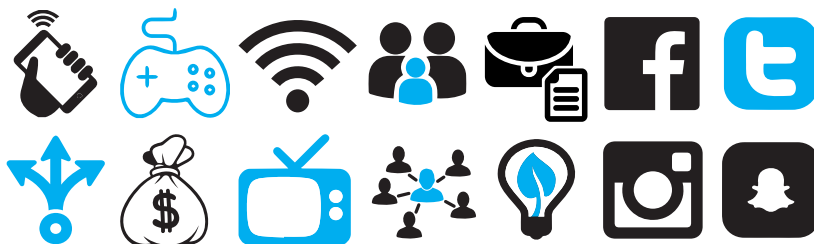
4x Olympian. 3x Olympic Medalist.  
Specialist Coaching Consultant.



Your presenter, Bo Hanson, has been working within sport and the business sector for over 15 years, delivering leadership, management and coach development. In addition to his own athletic career, comprising of four Olympics and including three Olympic medals, he has worked for many years with coaches and athletes from over 40 different sports, and various countries, to improve coaching strategies and performance. His impressive client list includes current National Championship coaches and some of the top programs across the country.



## ENVIRONMENTAL FACTORS INFLUENCING MILLENNIALS



## ATHLETE SUCCESS FACTORS

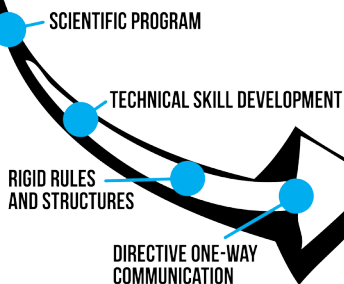
(2008 OLYMPIC STUDY)



Building an Effective Coach-Athlete Relationship: Perspectives from Great Female Coaches and Athletes (Werthner, 2009)

## TRADITIONAL COACHING AND THE LIMITATIONS

### DIRECTIVE AND AUTOCRATIC



WHAT'S MISSING?

## A MODERN APPROACH TO COACHING

