

ASSISTANT COACH/RECRUITING COORDINATOR

IOWA STATE

COORDINATOR OF PLAYER DEVELOPMENT

IOWA STATE

DIRECTOR OF OPERATIONS / VIDEO COORDINATOR

NORTHWESTERN UNIVERSITY

ASSISTANT TO RECRUITING COORDINATOR

UNIVERSITY OF MARYLAND

STUDENT MANAGER

IOWA STATE

"May not get the job you want, but better want the job you have."

UNDERSTANDING, APPRECIATING, AND ENJOYING EACH STEP OF THE PROCESS

Billy Fennelly | Iowa State Women's Basketball

UNDERSTAND | BE DIVERSE TO START

Constant learning from various facets (CEOs, companies, other coaches, books)

Technology understanding

-Mac & PC knowledge

-Video software programs

-Recruiting software & database management

-Scouting programs

KEY: Keep track of all used programs and content for future use.

(Story - I'm sure a lot of you can relate to this, Day 1 at Maryland)

APPRECIATE | BE EXCELLENT THROUGHOUT

Stay loyal to head coach and current program

Never deviate from school or NCAA rules

Network, Network, Network

-Social media (essential if done correctly for current players, recruits, staff, program both current & future)

-Follow up: the 24 hour rule (every email, letter, text, phone call responded to with sense of urgency - how you can differentiate)

-College coaches: on staff and at other schools, learning & connecting from multi-sport

(Story - Some of my 'deepest' contacts are MBB coaches and administrators)

-Others: Administrators, boosters, school-related contacts (alumni association), business personnel

ENJOY | IMPROVE & REFLECT

What is my best skill set?

What needs to be improved the most?

What is my career goal 5 years from now?

How do I get there?

REMEMBER YOUR WHY: Make a positive, lasting impression on a young person, program, and school.

(Story - Helps you enjoy it during challenging seasons & adverse moments)