



# Voter Registration Tool Kit

In partnership with



LAWYERS' COMMITTEE FOR  
**CIVIL RIGHTS**  
U N D E R L A W



# **Overview**

## **About RISE**

[RISE](#) is a national nonprofit that educates and empowers the sports community to eliminate racial discrimination, champion social justice and improve race relations. Through partnerships and programs, we inspire leaders in sports to create positive change on matters of race and equality.

Through our nonpartisan voter education and registration initiative, RISE to Vote, we engage athletes, coaches, and staff at all levels, educating them on how to vote and why it matters. We equip them with the tools and knowledge to get involved, make a difference, and inspire their fans to be civically active.

We also offer civic education and community engagement opportunities where we work with teams, leagues, and athletes on leveraging the power of sports to deliver a message of increased civic engagement through digital campaigns, town halls and major sporting events.

Lastly, we partner with nonpartisan voter registration organizations, as well as state election officials, to provide accurate and effective voter registration sessions for teams, athletes, and fans, and address the specific rules and regulations of a given state.

## **About the Lawyers' Committee for Civil Rights Under Law (The Lawyers' Committee or LCCRUL)**

The Lawyers' Committee for Civil Rights Under Law is a nonpartisan, nonprofit organization, formed in 1963 at the request of President John F. Kennedy to enlist the private bar's leadership and resources in combating racial discrimination and the resulting inequality of opportunity – work that continues to be vital today.

The Lawyers' Committee convenes the Election Protection coalition, which works year-round to ensure that all voters have an equal opportunity to vote and have that vote count. Made up of more than 200 local, state and national partners, Election Protection uses a wide range of tools and activities to protect, advance and defend the right to vote including:

### **Call voter helplines:**

- 866-OUR-VOTE (administered by the Lawyers' Committee for Civil Rights Under Law)
- 888-Ve-Y-Vota (Spanish/English) – administered by the NALEO Educational Fund
- 844-Yalla-US (Arabic/English) – administered by the Arb American Institute
- 888-API-VOTE (English, Mandarin, Cantonese, Korean, Vietnamese, Tagalog, Urdu, Hindi, and Bengali) – administered by APIAVote and Asian Americans Advancing Justice-AAJC

- Voter protection field programs across the country (both legal programs and grassroots programs)
- Digital outreach tools including [866ourvote.org](https://866ourvote.org), @866ourVote, and [facebook.com/866OurVote](https://facebook.com/866OurVote)

## Chat with Election Protection via [866ourvote.org](https://866ourvote.org)

- Go to the Election Protection website - [866ourvote.org](https://866ourvote.org)
- Click on the chat icon (person with headset) in the upper righthand corner
- Enter name, mobile number, zip code, and type of voting inquiry
- Start chatting with a trained Election Protection volunteer

## Text Election Protection (866-687-8683)

- Text MYVOTE to 866-687-8683 to get voting help from a trained Election Protection volunteer
- Once a response is received, reply with your ZIP code to get connected to a hotline volunteer
- Start texting with a trained Election Protection volunteer

## About National Voter Registration Day

National Voter Registration Day is a nonpartisan civic holiday celebrating our democracy. First observed in 2012, it has quickly gained momentum ever since. Nearly 3 million voters have registered to vote on the holiday to date. Celebrated on the fourth Tuesday of September, National Voter Registration Day will next take place on September 22, 2020. The holiday has been endorsed by the National Association of Secretaries of State (NASS), the National Association of State Election Directors (NASED), the U.S. Election Assistance Commission ((EAC), and the National Association of Election Officials (The Election Center).

Find out about voter registration deadlines by state, voting times and locations, whether you're eligible to register by visiting <https://www.nonprofitvote.org/voting-in-your-state/>.

## Call to Action

- **REGISTER.** Build programming to encourage and aid voter registration among teams and in their communities.
- **GET INFORMED.** Coordinate educational opportunities for teams to prepare them to participate in the election, be effective civic leaders and speak out on voting rights and election protection.
- **GET INVOLVED.** Leverage the reach and credibility of prominent athletes and sports figures to distribute non-partisan voter education materials and messaging on digital media in key states and cities.

- **VOTE.** Please vote in upcoming presidential primary and state elections, as well as the general election on November 3, 2020.

## Register

There are countless opportunities for getting registered to vote and registering your family, friends and campus. Forty (40) states (including the District of Columbia) permit online voter registration and rules for conducting voter registration drives vary widely. Here's a quick summary of available options:

- Visit [www.risetowin.org/vote](http://www.risetowin.org/vote) for important resources on RISE's non-partisan voting initiative, RISE to Vote. Learn more about what it means to be civically engaged, check your registration status, sign up to receive important election reminders and more.
- Head to [OurVoteHotline.org](http://OurVoteHotline.org) for easy access to both the websites of every state board of election (BOE) for authoritative voter registration information and opportunities **and** voter registration tools from national partners like Rock the Vote, TurboVote and Vote.org.
- Find out more about early voting, polling sites in your state, whether you are registered in your state or what kind of ID to bring by visiting [voter.org](http://voter.org)
- Review [Voter Registration Drive Guides](#) for every state from the [Fair Elections Center](#).
- For those interested, you can explore partnering to create your own online voter registration tool:
  - [Rockthevote.org](http://Rockthevote.org)
  - [Turbovote.org](http://Turbovote.org)
  - [Vote.org](http://Vote.org)

## Get Informed

Use these resources to get informed about where to register and how to vote.

### Voter Registration

- Check out [www.risetowin.org/vote](http://www.risetowin.org/vote)
- Visit [866OURVOTE.org](http://866OURVOTE.org) or [voter.org](http://voter.org)
- Call the 866-OUR-VOTE Hotline (866-687-8683)
- Live chat with volunteers online at [866OURVOTE.org](http://866OURVOTE.org)
- Text MYVOTE to 866-687-8683
- State election information for all states [here](#) or [here](#)

### Coalition Partners

- Lawyers' Committee for Civil Rights: [State Law Election Overview](#)
- League of Women Voters: [Vote411.org](http://Vote411.org)
- National Voter Registration Day: <https://nationalvoterregistrationday.org>

## Student Voting Information

- [Campus Vote Project](#) Student Voting Guides for [All State](#)
- Tufts University: [Institute for Democracy and Higher Education](#)

## Democracy, Election and Voting Reform

- Fair Elections Center: [Election Reform Resources](#)
- Brennan Center for Justice: [Voting Reform](#) | [Vote Suppression](#) | [Voting Rights Restoration](#) | [Election Security](#) | [Redistricting](#) | [A Fair & Accurate Census](#)

## Get Involved

Use these resources to find out how to get the word out about voter registration, the importance of voting and to leverage your voice on social media and in your community using these resources.

### Posts/Tweets:

*\*Posts/tweets can be shared with relevant graphics*

- [STATE]: Your polling place is open! Call @866OURVOTE (866-687-8683) if you need help finding your polling place or have other voting questions. #ProtectTheVote
  - You can look up your polling place here: [XXX]
- [STATE]: Find your polling place, check if you're registered to vote and find out about early voting! To learn more: <http://voter.org/voting-help/>
- [STATE] voters can find state-specific election information on Election Protection's @866OURVOTE website. Learn more: <https://866ourvote.org/state/>
- Polling places in [STATE] are closing at [X] pm. If you're in line waiting to vote at [X] pm, you can still vote. If you're voting by mail, make sure to mail in or deliver your absentee ballot by [X] pm.
- [STATE] voters, call the Election Protection hotline at 866-OUR-VOTE (866-687-8683) with any voting questions or issues. Learn more about language access hotlines in Arabic, Spanish, and Asian languages below.
  - @AAIUSA's Arabic hotline will be live. Call 844-YALLA-US (844-925-5287) for assistance. #YallaVote
    - Learn more: [https://www.aaiusa.org/yalla\\_vote](https://www.aaiusa.org/yalla_vote)
  - @NALEO's Spanish hotline will also be live. Call 888-VE-Y-VOTA (888-839-8682) for assistance.
    - Learn more: <http://veyvota.yaeshora.info/about?id=0003>
  - You can also call @APIAVote and @AAAJ\_AAJC's Asian language hotline at 888-API-VOTE (888-274-8683) for voting help.
    - Learn more: <https://advancingjustice-ajc.org/hotline>
- [Use your voice. Use your power. VOTE.](#)

## Graphics and Logos

- Use your voice. Use your power. VOTE. [Twitter](#), [Instagram Grid](#), [Instagram Story](#)



- Call 866-OUR-VOTE. [Twitter](#), [Instagram Grid](#), [Instagram Story](#)



- Registered. [Twitter](#), [Instagram Grid](#), [Instagram Story](#)



- I Voted. [Twitter](#), [Instagram Grid](#), [Instagram Story](#)



- [Election Protection Logo Package](#)

\*Right-click to download package





### **Campaigns/Hashtags:**

- #RISEtoVote
- #WhyIVote (campaign)
- #WhyIVolunteer (campaign)
- #VeYVota (NALEO)
- #YallaVote (Arab American Institute)
- #VoteFromHome
- #ProtectTheVote
- #Vote2020
- #VoteByMail
- #ElectionProtection

### **#Why I Vote Video Testimonials**

The #WhyIVote campaign seeks to showcase the diversity and uniqueness of the participants in our democracy. By sharing stories, we will encourage and inspire others to get out to vote!

**What You Do:** Create a short (1 minute or less) video explaining why you vote!

### **Steps:**

1. Using a phone or camera, record your story
2. Upload to social media with the hashtag #WhyIVote and #RISEtoVote tag us!
  - a. Instagram: 866ourvote
  - b. Twitter: 866OURVOTE
  - c. Facebook: Election Protection
3. Challenge your friends-- tag your friends, organizations you represent, etc. to encourage them to share why they vote!



### **Video Guidance:**

- Please make sure your story is non-partisan and does not mention or endorse a particular candidate or political party.
- Ensure your video has proper lighting and sound and be mindful of anything that's visible in your background.
- Be real and authentic, your story will resonate with others.
- Feel free to share the Election Protection site for more information and resources and ways to get involved: <https://866ourvote.org/>

### **Story Guidance:**

1. What is your biggest source of motivation for voting?
2. What is a convincing reason to vote?
3. What does voting mean to your family?
4. What was your first voting experience?
5. How often do you vote?
6. Why do many people only vote during a Presidential election and why should they vote more often?
7. What would you tell your children and what do you think young people should know about voting?
8. How could we make voting easier in the United States?
9. What are some obstacles you or people you know have run into on Election Day?
10. What would you like elected officials and other leaders to understand about voting?
11. What can we do to encourage others to vote?
12. Have you ever been surprised or learned something new on Election Day?
  
13. Why is voting so important in the fight for racial equity and social justice?

\*For any questions or issues that you have about voting, you can always call the Election Protection Hotline at 866-OUR-VOTE (866-OUR-VOTE).

If you're creating a thread on social media or want content to print and feature in your video, feel free to use the following graphics. They are linked to high quality graphics for download.



## Vote

Here are key dates for the November 3 general election in RISE target states:

<b>State</b>	<b>Voter Registration Deadline</b>	<b>Early Voting</b>	<b>Absentee Ballot Request Deadline</b>
Arizona	October 5	October 7 - October 30	October 23
California	October 20	Varies by locality	October 27
Colorado	Election Day	October 26 - November 2	Automatic
Florida	October 5	October 24 - October 31	October 31
Kansas	October 13	October 14 - November 2	October 27
Maryland	October 13	October 22 - October 29	October 30
Michigan	October 19 or on Election Day	Not available	October 30
Missouri	October 7	Not available	October 21
New Jersey	October 13	Not available	November 2 (in person)
New York	October 9	October 24 - November 1	November 2 (in person)
Pennsylvania	October 19	Not available	October 27
Washington, D.C.	October 13 or on Election Day	October 17 - October 30	October 27

For more election dates and deadlines, please visit <https://866ourvote.org/state/>.