



**Women's Basketball Coaches Association (WBCA)
2007 Annual Board of Directors Meeting
Atlanta, Georgia
Wednesday and Thursday, August 1-2, 2007**

MEETING MINUTES

- I. *Welcome: Sherri Coale welcomed the Board members to Atlanta. Reviewed the agenda for the next two days.*
- II. *Roll Call was taken by Betty Jaynes. All were present with the exception of Bruno and Hendrickson. They were excused for international competition. Voting privileges were also explained to each of the Board members.*
- III. *Task Grid- Reviewed and explained by Beth Bass. All task items from 06-07 were accomplished and no questions or concerns from the Board Members.*
- IV. *Approval of Minutes-Motion is attached.*
- V. *Finance Report-Fred Myers gave a very positive report on the 05-06 audit, 10 month actual for 06-07 and 07-07 proposed budgets. An investment committee was established for future consideration of investments. Motions are attached.*
- VI. *Beth Bass presents a pre-presentation on the Jimmy V Foundation before Nick Valvano and Kay Yow came to the session. She stressed listening to all of the presentations and form strategies as to how to move forward.*
- VII. *Jimmy V Foundation and the Kay Yow Fund Presentation-Nick Valvano and Kay Yow spoke to the Board regarding ideas to move forward with having Kay Yow Fund be housed under the Jimmy V. ESPN is heavily involved in the Jimmy V and could mean a substantial amount of monies to be raised for Kay Yow. The most important thing is what does Kay want to do. Many questions followed before the presentation was concluded. Motion will be considered later in the meeting.*
- VIII. *VIII: Introduction of Dr. Jim Hundreiser, Vice-President of Student Development at Lynn University, - The Millennial Student Athlete. Was well received by the Board.*
- IX. *IX: Lunch with Dr. Myles Brand: Dr. Brand presented on Gender Equity and Title IX. Many questions and answers followed. He is a big supporter of women's basketball and women's sports. Dr. Brand was well received.*
- X. *X. Sue Donohoe, Vice President of Division I Women's Basketball: Emphasized the marketing initiatives of the NCAA to increase attendance in the first and second rounds plus the regionals. A marketing company will be retained in August to spearhead these efforts. New Bracketing policies were reviewed and discussed by the Board Members. Also discussed the reduction of scholarships for women in division I to 13. Sue would appreciate any feedback.*
- XI. *XI. Beth Bass, CEO report-Beth reported on the success of the Cleveland convention and the excitement of the Tampa convention in 2008. She reported on the following meetings: CCA, WBB Issues Committee, WBB Committee and the Myles Brand discussion group. Much input on*

programming for Tampa especially the Work, Life and Balance. A golf tournament on Tuesday afternoon of the convention was discussed. Marketing was updated by giving the success stories of the newly signed contract with State Farm for the Wade Trophy and the All-American team. Beth is working to renew AstraZeneca, NIKE and Reebok. Rick Jones, Fish bait Marketing reported on the new Licensing and Marketing agreement that the WBCA has with the NCAA. Goals are to provide net revenue to the WBCA, add value to constituents and publicize/grow the women's game.

- XII. *XII. Betty Jaynes, Consultant report: Update on Title IX, importance of conference captain program and their ability to always communicate with their coaches, YES clinic conference cycle participation and many award motions were reported and passed. Those motions are attached. LaVonda Wagner was voted to serve a term on the WBCA Executive Committee as well as a sitting commissioner position was added to the Board of Directors for 07-08. The State Farm Representative is to be contacted to discuss the players that are on the State Farm Wade Watch and how they could be suspended. Suggestions to begin a program to develop officials from the student athlete pool were discussed. Finally, communication to a coaches athletics director will be made this fall regarding the Division I business meeting in Tampa and the importance of the coaches attendance.*
- XIII. *XIII. Discussion of the Kay Yow Fund: Much discussion was held and Beth Bass was directed to pursue the development of the Kay Yow Fund and its rightful place in the Jimmy V Foundation or other suitable programs. Motion is attached.*
- XIV. *Leadership and Mentoring Program: Bass and Jaynes are directed to explore a pilot program for WBCA leadership development for the Spring of '08.*

August 2, 2007

- XV. *Legislation: Division I, II, and III legislative breakout sessions were held the entire morning of August 2. Recommendations will be given to the WBCA Foresight Committee in September for their discussion. Legislation that is already in the pipeline was also presented by the NCAA.*

*Division I:
The WBCA Board is very pleased with the direction of our new legislative calendar for Division I. We will strive for 100% attendance of Division I head coaches for the Tampa convention.*
- XVI. *ESPN presentation by Carol Stiff: Ratings are down. Lowest since ESPN became involved. Carolyn Peck has been hired as a commentator for next year. February Frenzy has been added to the ESPN program slot and the WBCA will consider that as their cancer initiative for games that their membership will play during this period of time. February 8-17, 2008*
- XVII. *The '08 Summer meeting will be July 31, August 1 and 2 in Atlanta.*
- XVIII. *Meeting adjourned at noon on August 2.*

Respectfully submitted,

Betty F. Jaynes and Stephanie Baron