



BEYOND THE BOX

Training

History of the Program

- In 2019, the WBCA Membership and Stewardship Working Group worked to create a program that would meet the needs of seasoned professionals.
- The goal was to build a space where participants, no matter the level, could share and grow with peers within the same role (such as head coaches with head coaches and assistants with assistants).

Creating Huddles

- Groups are:
 - Assigned based on need/interest (such as topics of interest and role).
 - Designed to be diverse (having coaches with different experiences and perspectives make the conversation more valuable).
 - Organized with time zones and conference placement taken into consideration.

Facilitator Requirements

- Must set up calls, and coordinate times for the huddle to meet — being mindful of time zone differences.
- Must send in their huddle's meeting schedule to Latasha Lewis, manager of marketing communications, by Oct. 13, 2023.
- Facilitators are asked to send their huddle's roll to Latasha Lewis at the end of each call if someone is absent.
- Time of all calls must be determined by the coaches in the huddle.
- Four mandatory calls.
 - Call 1** must be completed between Oct. 1, 2023 - Nov. 14, 2023.
 - Call 2** must be completed between Nov. 15, 2023 - Dec. 26, 2023.
 - Call 3** must be completed between Dec. 27, 2023 - Feb. 6, 2024.
 - Call 4** must be completed between Feb. 7, 2024 - March 30, 2024.

Participant Requirements

All participants (including facilitators) must:

- Be a WBCA member.
- Have three or more years of experience in your current role.
- Complete this training PDF.
- Be employed by a school (collegiate or scholastic).
- Attend all scheduled meetings.

Helpful Tips

- Make yourself available to all members of your group.
- Communication is key. Discuss with your huddle best ways to communicate with each other (such as text, Google Hangout, Telegram, Zoom).
- Attend all scheduled calls.
- Be willing to share your knowledge, experience and wisdom.
- Be willing to communicate with your huddle mates between sessions.
- Be willing to adhere to all WBCA polices.

Helpful Tips

- Ask for good dates and times when scheduling calls.
- Add meetings to your calendar.
- Begin calls with an *open floor* to discuss recent challenges or questions.
- Encourage all participants to share.
- Encourage the group to follow each other's teams, and send messages of encouragement throughout the season.
- Seek balance and inclusion. Do not allow one problem or person to take over the call. We want everyone to feel they have a chance to participate.
- Reach out to Latasha Lewis (llewis@wbca.org) if you have any questions or concerns.

Technology Options

While most groups choose to use Zoom as the primary way to meet, it is acceptable to use both email and text communications. Some huddles use all throughout the year.

- Finding the best technology for your huddle:
 - Start with your school's Zoom or conference call ability.
 - Ask the members of your group if they have a Zoom account or call line that can be used.
 - Look into free services like Facebook Messenger, Skype, Google Hangouts, House Party, WhatsApp and 1-800-Conference Call.

Potential Challenges

- Discussions about pricing and costs of goods or services are not allowed within the confines of any WBCA program.
- If there is a personality conflict or personal attack during the season, contact Latasha Lewis (llewis@wbca.org) to discuss.

Reporting

- We encourage you to take notes, send regular feedback to the WBCA, and offer suggestions for improvement.
- The WBCA will send emails to all participants reminding them to participate in their group, giving them a few topic ideas, and asking them to reach out to WBCA staff if their group is not meeting.
- Members who do not participate will be contacted and potentially removed. Groups who are not meeting regularly may be disbanded.
- Additionally, there will be a season-end survey sent to all participants.

Focus on the Goal

The purpose of this program is to:

- Share,
- Learn, and
- Encourage.

Keep your focus on doing those things with every member of your group.



- Plan to attend the [2024 WBCA Convention](#) in Cleveland, Ohio.
- Plan to participate in Mentoring Madness.

Thank you!

Thank you for participating in this season's program.

Please don't hesitate to contact Latasha Lewis with any questions.

- Email: llewis@wbca.org
- Phone: 770-279-6289